



# Helen Mason

Healthy, thriving communities, Kia Momoho Te Hāpori Ōranga.



14 February 2017

## Smoking Health Target Success

It is great to be able to report further success, and another 'best ever' result, in relation to our performance against the Ministry of Health's six health targets.



Part of the Better Help for Smokers to Quit target is that 90% of Primary Health Organisation (PHO) enrolled patients who smoke are offered help to quit in the preceding 15 months.

The BOPDHB achieved the target figure of 90% for the first time since it was set in 2015 during the last quarter. That means that over 26,000 Bay of Plenty smokers have been given help to quit during the past 15 months.

The DHB congratulates our three PHO partners and their general practices for achieving the target for the first time and recognises the additional efforts they have put in over recent months. The target is that smokers are offered advice and support on quitting and many will have accepted that offer and are now living a smokefree life.

Smoking remains one of the biggest causes of ill health across the whole population, including the impact on babies and children, as well as non-smoking adults. It is also the most important unhealthy behaviour that causes health inequalities for Māori.

The collective target is an averaged figure based on the results of the Bay's three PHOs: the Western Bay of Plenty Primary Health Organisation (WBOPPHO), Ngā Mataapuna Oranga (NMO) and the Eastern Bay Primary Health Alliance (EBPHA).

"With the target we began by establishing exactly what was required and then worked with our GP providers to make that happen," said NMO Chief Executive Janice Kuka.

"Through our PHO Clinical Performance Manager Carliza Patuawa's work we now have a better way of tracking and analysing our data and supporting our clinics and communicating with them. We are the back office to our GPs and providers and want to recognise the great work that they do."

The EBPHA's Smokefree Lead Lizzie Spence said she appreciated the hard work put in by its general practices and their dedication towards improving health.

"Hapainga Stop Smoking Service also provides free help to quit in locations such as the home, marae or coffee shop," said Lizzie. "It's fantastic that we are all working together towards an empowered smokefree community."

The WBOPPHO's Phil Back also congratulated its general practices.

"The WBOPPHO is pleased to have now reached this target for the last two quarters and acknowledge the hard work undertaken within our general practices to achieve a lift in performance of over 31% in the last 12 months."

The result follows our recent announcement of the best ever performance against the Ministry's Shorter Stays in Emergency Departments target. Over 96% of patients across our two sites were seen within the target waiting time of six hours during the October-December 2016 quarter.



## February's Aotearoa Bike Challenge

I wanted to congratulate those who have taken part in this month's Aotearoa Bike Challenge and to thank Reporting Analyst Thomas Larkin for acting as our champion during it. There is still time for those who would like to get involved.

Cycling is wonderful, easy, exercise and as health professionals we need to walk the talk of healthier living.

It doesn't have to be just about commuting to work, we have some wonderful cycleways that people can explore. I commute once-a-week by bike and would like to do more than I currently do but what tends to happen is that I end up cycling on the weekends.

The safety aspect of cycling is very important to me and I would encourage anyone who is thinking of giving cycling a go to adopt a safety first attitude.

**"Coming together is a beginning; keeping together is progress; working together is success."**

*Henry Ford (1863 – 1947) American industrialist and Ford Motor Company founder.*

## Strategic Priorities Progress

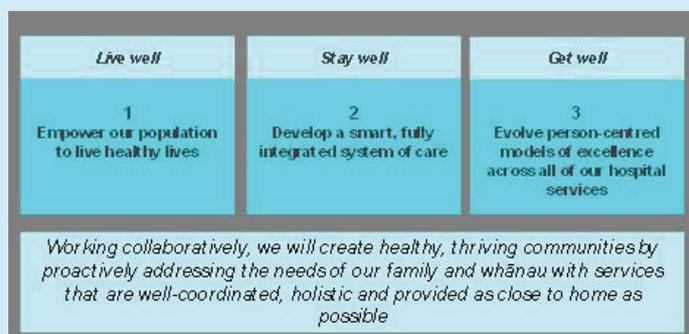


We have heard a lot in recent weeks about the fantastic work going on around Creating Our Culture - which forms a large part of our Staff Engagement and Culture strategic priority. I would encourage you all to register for the second round of workshops which will be taking place in the week beginning Monday 20 February.

I wanted to take the opportunity to update you on progress being made against our three other strategic priorities.

### Strategic Health Services Plan

The second draft Strategic Health Services Plan (SHSP) is nearing completion. The SHSP sets out how we intend to become a high performing health system over the next 10 years. It is strongly evidence-based and built on information from the Bay of Plenty Health Needs and Services Profile. Three objectives have been established in the Plan to guide our strategic direction:



These objectives reflect the SHSP's focus on prevention, earlier intervention and care provided in community settings. Five priority population groups have been identified in the Plan, based on the findings of the Health Needs and Services Profile and engagement with stakeholders. In everything we do we will make sure that the needs and aspirations of these populations are prioritised. The priority population groups are:

- Māori
- Young children (the first 1000 days)
- Vulnerable:
  - o children and youth
  - o older people,
- People with severe long-term mental health needs and/or addiction issues.

Further engagement on the draft SHSP is planned for March and the final draft will be reported to the Board in April. The strategic direction

will be included in the Annual Plan for 2017/18 along with the actions for Year 1 of the implementation roadmap.

### Good to Great – Māori Health

Dillon Te Kani has been appointed to lead the implementation of the Māori Health Good to Great strategy. "Good to Great" refers to a set of principles based on Jim Collins bestselling book on research of elite companies that made the leap from good to great and sustained those results for 15 years or more.

A work plan is currently being developed and will focus on the three priority actions that have been endorsed by the Board and Māori Health Runanga. The priority actions are:

1. Health Equity Performance
  - ✓ Focussing on the Māori Health Plan indicators-NO RED indicators in 18 months
  - ✓ All indicators in the yellow and green will be achieved in 3 years
2. Quality Service Improvement
  - ✓ Refocus Te Teo Herenga Waka (Planning and Funding) resource to support service improvement
  - ✓ Focus on PDSA (Plan, Do, Study, Act) and Institute of Healthcare Improvement execution
3. Accelerate reducing Māori disparities by increasing our focus on COLLECTIVE RESPONSIBILITY (partnering with Māori):
  - ✓ Greater OWNERSHIP
  - ✓ Measuring and monitoring for EQUITY
  - ✓ Contracting for EQUITY

### Quality Review

We are always looking for continuous improvement and that mindset is being taken into our Quality Review work. We want to be the best at getting better.

Mary Sedden, who is recognised nationally and internationally as an expert on quality will be informing our thinking and she will be addressing the Quality and Governance Review Steering Committee on Thursday. We will be able to report back on the shape and content of this work in future newsletters as it develops and progresses.